



## **Want to work in Fashion or Beauty?**

Then sign up for the **Fashion and Beauty Workshop**

*Style News* is hosting a unique *session* covering the fundamentals of the industry. Kick start your career and get top tips from a *Celebrity Stylist and a Celebrity Make Up Artist* and explore the areas that are right for you!

Packed with innovative game changing activity!  
This intense course includes: **Styling, PR and Make Up**

Looking at:

How to get into the Fashion Industry  
The Fashion Calendar  
Marketing your business or yourself  
The role of public relations and styling  
Print and Digital media  
Make Up Trends  
Practical Make Up session  
Practical Styling session  
Fashion Forecasting and trends  
Social Media and blog engagement

**Location: Central London**

**Cost: £100**

**Course date: Sunday 30th October 2011 from 11-5pm**

**E: [akiyo@stylenews.co.uk](mailto:akiyo@stylenews.co.uk) or calling 07809 399 333**